

Creating Content for the Videowall in Photoshop

Due to the unique requirements of the display, all content must be created using the MCCA-provided Photoshop project file. This document will provide reference and instructions to assist you in successfully creating content to fit on the indoor videowall.

Please refer to the microsite for additional technical details: <https://www.signatureboston.com/media/content-guidelines>

Before Designing

Download both PSD files (“**Videowall Build and Render.psd**” and “**VW Simulation.psd**”) into the same folder on your local machine.

Open the file “**VW Simulation.psd**”. Right click on the layer named “**Videowall Build and Render**” and select the option **Relink to file**. Select the PSD file of the same name. You can now close this file until you need it.

Design Template

Videowall Build & Render

12416 x 960 High Definition 4k Screen

Please build your design in the file “**Videowall Build and Render.psd**” and save your changes.

When you want to preview what your video will approximately look like when displayed in the MCEC lobby, please open the file “**VW Simulation.psd**” after making sure the Videowall Build and Render file has been recently saved and updated

Final Deliverable

Please use the file “**Videowall Build & Render**” and save the file as a jpg.

The final deliverable jpg file should be at 12416 x960 pixels.